

Information on the processing of personal data

VILLA & BONALDI SPA, Via Soncino, 19 - 26010 Ricengo (CR) - Italy, T +39 03732642 - F +39 037324430, as Data Controller, informs you pursuant to art. 13 Regulation (EU) 2016/679 (hereinafter, "GDPR") that your data will be processed in the manner and for the following purposes:

1. Object of the treatment

The Data Controller processes personal, identifying and non-sensitive data (for example, name, surname, fiscal code, VAT number, e-mail, telephone, - later, "personal data" or even "data") communicated by filling the registration form for the formalization of requests for information on products, services, marketing promotions, events and promotional initiatives of the company.

2. Purpose of the processing

Personal data will be processed, also through the use of IT and telematic procedures, for the following purposes:

- management, statistics, commercial, promotional, advertising related to products and services of Brembana & Rolle S.p.A.

3. Methods of processing

Personal data are subjected to paper and electronic processing.

The processing of personal data is achieved in accordance with principles of confidentiality, integrity and availability of data and also through the following methods: fax, telephone, e-mail.

The Data Controller will process the personal data for the time necessary to fulfill the above-mentioned purposes and in any case for no more than 12 months from data collection.

4. Access to data

Personal data are accessible for the purposes referred to art. 2) to:

- employees and collaborators of the Data Controller, in their capacity as appointee and / or internal manager of the processing and / or system administrators;
- Group companies of which the Data Controller belongs or to third parties (for example, providers for the management and maintenance of the website, etc.) who carry out outsourcing activities on behalf of the Data Controller, in their capacity as external data controllers.

5. Data transfer

Personal data may be transferred abroad, inside the European Union, in accordance with and within the limits of art. 42 of Legislative Decree no. 196/2003.

Personal data may also be transferred abroad to non-EU countries within and within the limits set by art. 44 and following of the GDPR.

The Data Controller ensures that data's transfer will take place to countries outside the EU that guarantee a level of protection whose adequacy is established through a specific decision of European Commission, as well as in the cases mentioned in Article 26, paragraph 1 of Directive 95/46 (approval of the interested person, necessity of transfer for the purpose of contractual / pre-contractual measures, pre-eminent public interest, etc.), and on the basis of contractual instruments that offer adequate guarantees (article 26, paragraph 2, of Directive 95/46).

6. Nature of the provision of data

The provision of data for the purposes mentioned in art. 2) is optional. You can therefore decide not to give any data or to subsequently deny the possibility of processing data already provided: in this case, you will not receive newsletters, commercial communications and advertising material relating to the Services offered by the Data Controller.

7. Rights of the data subject

Acting as data subject, you can exercise the various rights related to the processing and pursuant to art. 7 of the Privacy Code and art. 15 of GDPR.

In details, you can:

- i. obtain confirmation of the existence or not of your personal data, even if not yet registered, and their communication in an intelligible form;
- ii. obtain the indication of: a) the origin of personal data; b) the purpose and methods of the processing; c) the logic applied in case of treatment carried out with the aid of electronic instruments; d) the identification details of Data controller, the managers and the designated representative pursuant to art. 5, paragraph 2 of the Privacy Code and art. 3, paragraph 1, GDPR; e) the subjects or categories of subjects to whom the personal data may be communicated or who may become aware of data in their capacity as designated representative in the territory of the State, managers or agents;
- iii. obtain: a) updating, rectification or, when interested, integration of data; b) the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed; c) the attestation that the operations referred to letters a) and b) have been brought to the attention, also as regards their content, of those to whom the data have been communicated or diffused, except in the case where such fulfillment is revealed impossible or involves a use of means manifestly disproportionate to the protected right;
- iv. object, in whole or in part: a) for legitimate reasons, to the processing of your personal data, even if pertinent to the purpose of the collection; b) to the processing of your personal data for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication, through the use of automated call systems without the intervention of an operator by email and / or through traditional marketing methods by telephone and / or paper mail. It should be noted that the right of opposition of the data subject, set out in point b) above, for direct marketing purposes through automated methods extends to traditional

ones and that in any case the possibility remains for the data subject to exercise the right to object even only partially. Therefore, the data subject can decide to receive only communications using traditional methods or only automated communications or none of the two types of communication.

Where applicable, you also has the rights referred to in Articles 16-21 GDPR (Right to rectification, right to erasure (“to be forgotten”), right to restriction of processing, right to data portability, right to object), as well as the right of complaint to the Guarantor Authority.

8. How to exercise rights

You can exercise your rights at any time by sending:

- a registered letter a.r. at Villa & Bonaldi S.p.A., Via Ricengo, 19 - 26010 Ricengo (CR) – Italy;
- an e-mail to the address [privacy @ villabonaldi.com](mailto:privacy@villabonaldi.com).

9. Minors

This Website and the Services of the Data Controller are not intended for minors under the age of 18 and the Data Controller does not intentionally collect personal information about minors.

In the event that information on minors were unintentionally registered, the Data Controller will delete them in a timely manner, at the request of users.

10. Holder, manager and agents

The data controller is Villa & Bonaldi S.p.A., Via Ricengo, 19 - 26010 Ricengo (CR) - Italy, T +39 03732642 - F +39 0373244430.

The updated list of persons in charge of processing is kept at the headquarters of the Data Controller.

11. Changes to this Statement

This information may change.

It is therefore advisable to regularly check this information and refer to the latest version.